



Presents
Building Empathy:
25 Years and Beyond
A One-Day Conference Event

Date: Wednesday, May 11, 2022

Time: 8:00AM-5:00PM

Kennesaw State University

College of Continuing & Professional Education

3333 Busbee Drive, #3301

Kennesaw, Georgia 30144



Second Wind Dreams® is an internationally known nonprofit organization dedicated to changing the perception of aging through the fulfillment of dreams and the offering of educational programs including its flagship, sensitivity training, the Virtual Dementia Tour®.

A One Day Conference Featuring:

- Current efforts to improve empathetic person-centered care and what lies ahead for people living with dementia and their caregivers.
 - A chance to experience the Virtual Dementia Tour® (VDT®).
 - Participate in witnessing a dream being fulfilled
 - CEU's are being applied for
 - Research from VDT results and Dreams program data
 - Learn from partners about their use of empathic person centered care for families and professionals
 - Network opportunities with fellow industry experts, advocates, service providers and care partners
 - Breakfast and lunch
 - Free parking
 - Sponsor and exhibitor opportunities available
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Sponsorship Level/Registration Options

○ Presenting Sponsor	\$4,000
○ Supportive Sponsor	\$2,000
○ Session Sponsor	\$500
○ Breakfast, lunch and refreshment Sponsor	\$1,000
○ Exhibitor	\$250
○ Exhibitor (non-profit)	\$150

Sponsor Benefits

	Level: \$4,000	\$2,000	\$1,000
• Company logo on program	*	*	*
• Complimentary meals	*	*	*
• Conference packet insert	*	*	
• Complimentary registration for 1	*	*	
• Half page conference program ad	*		
• Welcome & opening remarks (5 minutes)	*		

Exhibitor Benefits

- Conference registration for 2 individuals
- Complimentary breakfast and lunch
- 6-foot table, two chairs, and electricity provided
- Contact list of conference attendees
- Marketing and networking opportunity

Space is limited and registration is first come, first served.

Email Sean Pfister, sean@secondwind.org, by **May 1st** .